



Here is what you should expect to learn in the course.

1. Introduction
2. Registration
3. Lists :
 - Creating Lists
 - Adding Subscribers Manually
 - Importing Subscribers
4. MailChimp Forms :
 - General Forms
 - Embedded Forms and embedding them
 - Subscriber Pop up Forms
5. Newsletter Templates:
 - Creating a basic template
 - Starting from an inbuilt MailChimp Theme
 - Code your Own MailChimp Template
6. MailChimp Campaigns
7. Other features